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The Mercantile Times

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Springtime on Beech?

Well, is it really Springtime on the mountain? This is a question we ask ourselves year after year and the answer is always pretty much the same, depending on who you ask.

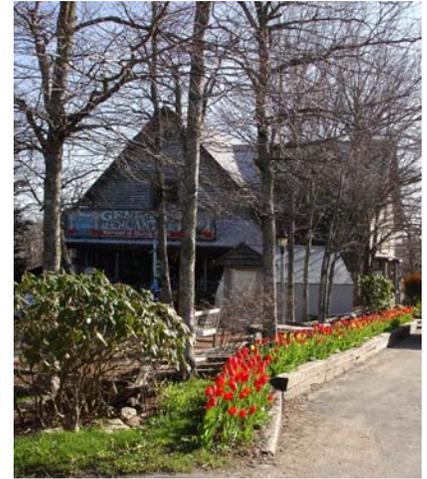
It is evident that as we look out windows or ride around the mountain that a wonderful change is taking place and it is called Spring. If you are fortunate to live where you can experience the change of seasons, like here on Beech, you already know how special each new season is as it arrives.

The varying shades of greens, mostly bright, start showing first as the trees begin to put out new leaves. They begin low in the valleys and move up the mountainside, eventually reach the higher mountain summit between mid-May to early-June maybe sooner, if the end of winter has been milder.

The birds know of the change, as we can see more and more arriving daily. Our first hummingbirds are always a joy to see since they always know just when to arrive, although they are sometimes fooled, just like us humans.

The nice thing about Springtime is when it gets cool or even snows a little; we can expect it to warm back up, usually the next day. The Spring rains, although inconvenient, are what we need for the greening process.

We can think of no better place to enjoy Springtime than on Beech Mountain. Come on up soon! You will be glad you did. Hope to see you.



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PERIODIC E-NEWSLETTER FROM FRED'S GENERAL MERCANTILE BEECH MTN, NORTH CAROLINA

New Things in the Store



We always get excited here at Fred's as we go from one season to the next. With Spring's arrival, the store is filled with new stock just waiting for you to come by and check out.

Ladies, you can't find a better selection of great clothing for the season. Each day new and exciting items arrive. Our shoe selection is better than ever. From dad to the kids, there is something for everyone.



We often refer to our clothing selection as mountain wear, downtown they refer to it as resort wear. No matter what you call it, we have a great selection. Come check us out.

What's Happening this Season on Beech . . .

Be sure to pickup your "Welcome Back" packet of useful information. We have put together some helpful information that will help you save money, get fit and enjoy your summer on the mountain.

Stop by the store and ask for the information. You will be glad you did.

Make Your Plans Now . . .

Kite festival, Street Dances, Sunday Concerts, July 4th Pig Roast, Mountain Hikes, Autumn at Oz and more!

Your Beech Mountain Chamber of Commerce, along with mountain business and organizations, have many great events planned for the coming season. You will want to plan now after you look at the schedule. Probably no other small town in America can come up with so many things to do as here in Beech Mountain.

Mountain Calendar of Events 2006

May 2	Summer Guided Hike	August 1	Summer Guided Hike
June 6	Summer Guided Hike	August 4	Fireman's Fundraiser Gala
June 10	High Country Community Yard Sale on Beech Mountain	August 5	Crafts on the Green Fireman's Fundraiser Ball
June 17	Kiddo Fishing Derby	August 12	Street Dance at Town Hall
June 17	Street Dance at Town Hall	August 13	Sunset Concert at Fred's Gazebo
July 1	47th Annual Roasting of the Hog Fireworks Display	August 15	Summer Guided Hike
July 1	The First Annual Decorate Your Mailbox Contest	Sept 2-3	Mile High Kite Festival
July 4	Summer Guided Hike	Sept 2	Street Dance at Town Hall
July 9	Sunset Concert at Fred's Gazebo	Sept 5	Summer Guided Hike
July 16	Sunset Concert at Fred's Gazebo	Week of Sept 18th	Annual Fall Decorating Contest
July 18	Summer Guided Hike	October 3	Summer Guided Hike
July 22	Street Dance at Town Hall	October 7-8	Autumn at Oz Party
July 23	Sunset Concert at Fred's Gazebo	December 16	Santa's Visit and Christmas Tree Lighting
July 30	Sunset Concert at Fred's Gazebo	December 27	Bonfire and Hayrides

Please take advantage of these events. Support the Chamber by attending and volunteering for these events planned for you, your family and friends. See you at a mountain event soon.



Birds, Birds and More Birds

Our Wild Bird Supply is back for the season and Meredith along with her little helpers, Peter and John, have transformed the Ski Shop back to birds. You won't want to miss a visit to one of the High Country's most unique shops with something for the birds and you.

If you need a new feeder to attract the birds of summer back to your yard, we got it. If you are looking for a special gift item, we got it. From seed to suet . . . all of your bird needs can be found here!

Meredith is very knowledgeable about our mountain birds. She can recommend the best feeder or house, along with what's best to feed your backyard birds. You might even think about a bluebird house for your house or a bird bath, which is always welcomed by the birds.

To make shopping more fun in our Wild Bird Supply, many items like Crocs for your feet, flags for your yard, candles for those special occasions, and books on birds and outdoors are all waiting for.

Come soon and spend some time talking birds or perusing our great selection. Happy birding on Beech.

