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# The Mercantile Times

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## Winter is on the Way



Beech Mountain folks are ready and waiting for the winter of '06-'07 to arrive. Unlike most folks who dread the arrival of the cold, snowy, blustery days of the winter season, Beechies (new word for folks who live, work, play and visit on Beech) love it. Each morning we awaken to the sound of snow guns turning the man made version to a blizzard. Even before we brush our teeth, a glance at the outside thermostat let's us know how cold it is. We're always checking Ray's Weather site for the forecast and current condition on the mountain.

Every now and then you may hear a slight complaint, but not many. For a real Beechie wants 126 inches of natural snow to fall, to see a few days where the low temp dips below zero and the road to be snow covered with new fallen flakes.

If you have been around on the mountain through the many years of varying winters you will remember when the ground couldn't be seen for several months. You will remember drifts so high they blocked the sun.

Real Beechies enjoy their winters for Special reasons and savor the memories of each year. They will remember the special nights by a crackling fire in the fireplace . . . Hitting the ski slopes just after a new fallen snow . . . Waking up to a Carolina blue ski day that's cold, crisp and beautiful . . . Dressing warmly to go sledding, hiking through the woods, or building a big snowman.

Winter time in the Carolina Mountains on Beech is enjoying what old man winter and mother nature have provided is truly something special to live for. Experience and savor the memories forever.

Come on up to Beech. Become a true Beechie and stay forever or just a day. Be one of us. You'll be glad you did.

See you soon.

# The Mercantile Times

PERIODIC E-NEWSLETTER FROM FRED'S GENERAL MERCANTILE BEECH MTN, NORTH CAROLINA



### RAY'S FORECAST

Week	Fearless Forecast
1	Cold & Snowy
2	Normal temps; Light snow
3	Mild, No Snow
4	Cold & Snowy
5	Normal temps; Light snow
6	Cold & Snowy
7	Mild, No Snow
8	Cold & Snowy
9	Cold & Snowy
10	Normal temps; Light snow
11	Cold & Snowy
12	Cold & Snowy
13	Mild, No Snow



### WOOLLY WORM FORECAST

Week	Forecast
1	Cold & Snowy
2	Cold & light snow
3	Cold & Snowy
4	Cold & Snowy
5	Seasonably cool but no snow
6	Seasonably cool but no snow
7	Seasonably cool but no snow
8	Seasonably cool but no snow
9	Seasonably cool but no snow
10	Seasonably cool but no snow
11	Seasonably cool but no snow
12	Cold & light snow
13	Cold & light snow



## Our Ski Shop Anxiously Awaits Your Visit

Since 1981 our ski shop has been a favorite of mountain resident skiers, visitors and property owners who know where to go for all their skiing needs. We've seen a lot of changes in these past 25 years with different types and lengths of ski's, bindings, clothing, skiwear and ski accessories.

Each season has brought new and better equipment, always being a little safer, stronger and easier to ski with. From the GLM skis to shaped ones. And now snowboards and helmets for safety. We have always kept up with the latest in skiing, thanks to our great staff who has a combined experience of over 100 years in the ski industry. Our hair maybe a little gray, our knees may ache a little after a day of helping fit your skis, but our hearts are committed to helping you enjoy your skiing experience on our mountain . . . Always have been, always will.

John, Peter, Meredith, Fred and Margie and the crew are looking forward to a great ski season serving you, your friends and family at Fred's.

Call us anytime at 828-387-4838, fax us at 828-387-4042, check our website at [www.fredsgeneral.com](http://www.fredsgeneral.com) or e-mail us at [fred@fredsgeneral.com](mailto:fred@fredsgeneral.com).

Good skiing.

## Order Your Beech Mountain Wreath Now . . . It's Wreath Time Again at Fred's

As the season changes we always become excited about what we can offer next. With the Autumn color fading away and thoughts turning to the Holiday Season we can ship beautiful Christmas Wreaths right to you, or your friends, front door..

There is no better way to say Happy Holidays than to send a famous Beech Mountain balsam wreath to a friend, client, relative or even to yourself! You can view our website or call us for more information.

We'll help you make someone's holiday a little happier with a traditional wreath to help them decorate and celebrate the season.



## Fred's Choose and Cut Tree Farm Opens This Season

You could easily be one of the first lucky person to select your Christmas tree from Fred's own tree farm. Only two miles from the store, right on Beech Mountain, you can select your own tree, help cut it down and be a part of a tradition you and your family can enjoy.

Stop by the store beginning Thanksgiving Day for all the details on a Beech Mountain Fraser Fir Christmas tree.

## Important Beech Mountain Websites to Remember

Fred's General Mercantile	<a href="http://www.fredsgeneral.com">www.fredsgeneral.com</a>
Beech Mountain Chamber of Commerce	<a href="http://www.beechmtn.com">www.beechmtn.com</a>
Town of Beech Mountain	<a href="http://www.townofbeech.com">www.townofbeech.com</a>
Ski Beech	<a href="http://www.skibeech.com">www.skibeech.com</a>
Hike Beech Mountain	<a href="http://www.hikebeechmountain.com">www.hikebeechmountain.com</a>
Bike Beech Mountain	<a href="http://www.bikebeechmountain.com">www.bikebeechmountain.com</a>
Ray's Weather	<a href="http://www.raysweather.com">www.raysweather.com</a>

Most Beech Mountain lodging, restaurants and ski rental/ski shops can be accessed through these one or all of these sites.

